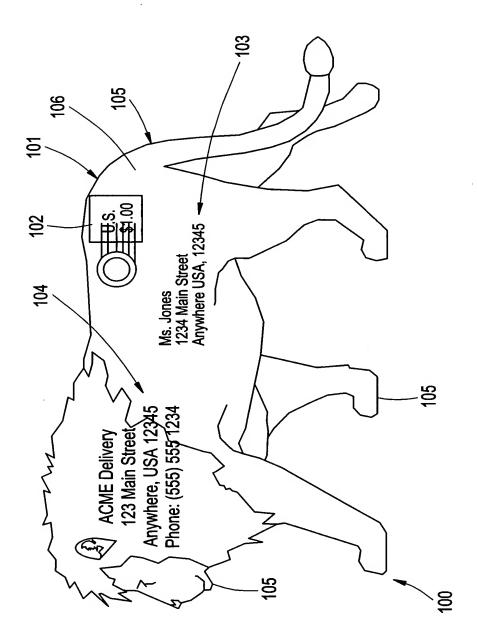
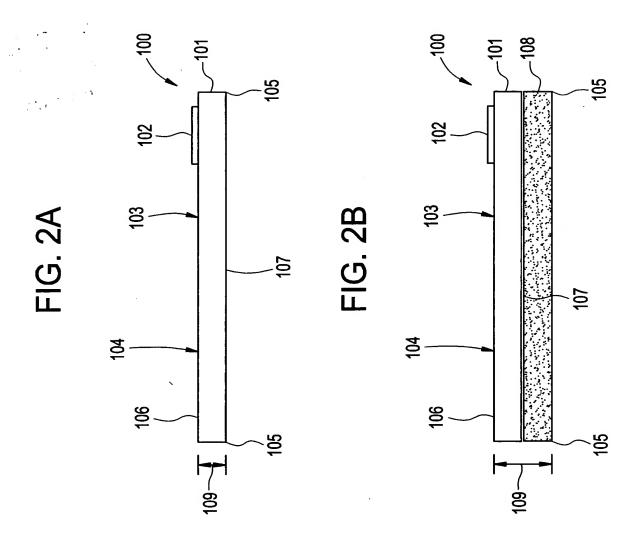


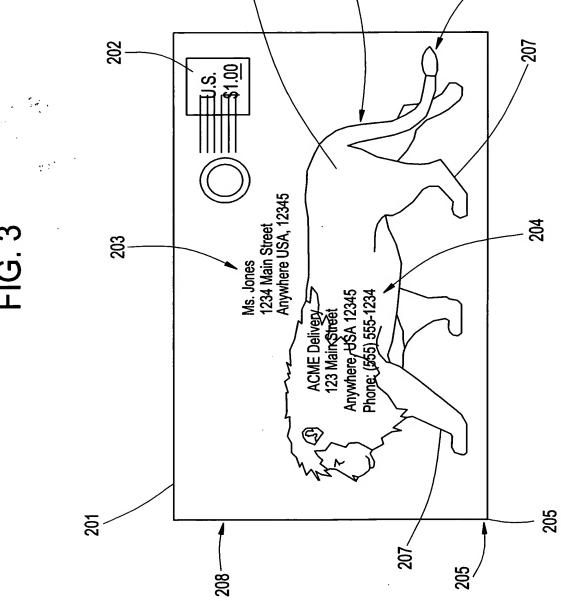
FIG. 1



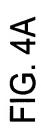












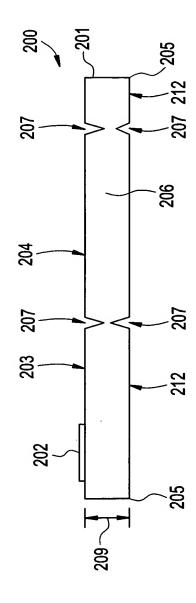


FIG. 4B

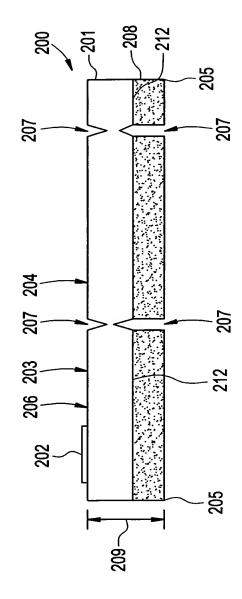
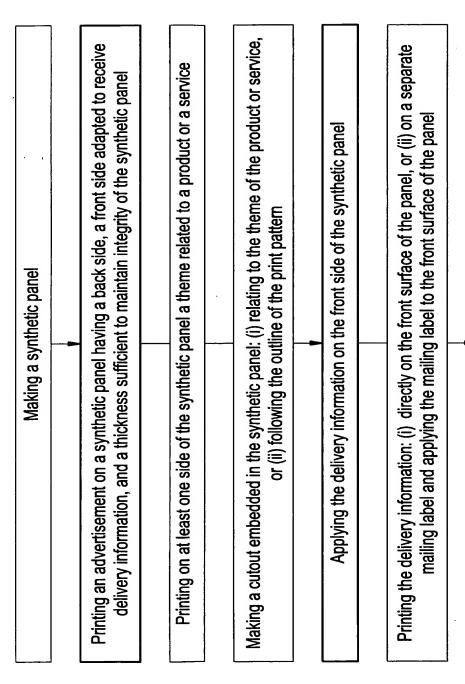




FIG. 5



Delivering the advertising device to a recipient by direct mail delivery

Removably or permanently attaching the advertising device to a surface



FIG. 6

